

## WHO: TODD TANNEHILL - PRESIDENT, MUD & MORE, LLC

### AUTHORIZED MANUFACTURERS REPRESENTATIVE FOR THE DRILLING PRODUCTS DIVISION OF CETCO

Todd & Dee Tannehill started Mud & More, LLC in September 2017. The company office is located in North Lima, OH between Cleveland, OH and Pittsburgh, PA. Mud & More, LLC is a registered member of the National Veteran Owned Business Association (NaVOBA).

Mud & More, LLC is a diverse company with different marketing channels based on the drilling industry served. In the vertical markets (waterwell, environmental, and geothermal) they function as a Manufacturer's Representative. In this role, they partner with drillers, distribution, and vendors to grow sales and create brand recognition. Todd is proud to continue his relationship with CETCO as an anchor line for these markets.

Prior to Mud & More, LLC Todd Tannehill was Vice President of the Drilling Products division of CETCO, a position he assumed in 2014. He was responsible for the international sales team and divisional operations. Prior to that he was the Regional Sales Director for North America; he joined CETCO as Technical Sales Manager covering Canada and the northeast United States in 2005.

Soon after his two tours in the United States Navy, Todd started his career in the drilling industry. During that time he worked in customer service management, sales, and sales management for manufacturers and distribution. Todd earned his bachelor's degree in business from Eastern Nazarene College while he was the Customer Service Manager for Flexcon Industries, a New England based tank manufacturer.

Todd Tannehill is a past board member of the National Ground Water Association (NGWA) and has been involved with several industry associations on the local, state, and national level. He is a Certified Toastmaster (CTM) and active within his church. The Tannehill's live in northeastern Ohio with their daughter and have two grown sons; one of which is serving his third tour with the United States Air Force.

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